

# 2022 VENDOR APPLICATION

3-DAY VENDOR INFORMATION - Downtown "Bite-Size Taste"
1-DAY VENDOR INFORMATION - Taste Pop-Ups in neighborhoods
1-3 DAY FOOD TRUCK INFORMATION - Downtown "Bite-Size Taste" &
Taste Pop-Up in neighborhoods

JUNE 11, 18, 25 POP-UPS IN THE AUSTIN, PULLMAN & LITTLE VILLAGE NEIGHBORHOODS JULY 8-10 "BITE-SIZE" TASTE IN GRANT PARK

## APPLICATION INFORMATION

The Taste of Chicago will return this summer with special events around the city including (3) Taste "Pop-Up" events in neighborhoods and introducing a newly imagined "Bite-Size Taste" downtown at Buckingham Fountain. The downtown event will be a scaled down version of Taste of Chicago with a smaller footprint and less vendors, however, the event will still feature a wide range of culinary offerings, enhanced beverage experiences, live musical performances and a family fun zone. DCASE will use its reach to promote your business to a broad local and national audience.

### **ELIGIBILITY REQUIREMENTS**

Participants must be located in the City of Chicago.

Preference will be given to those participants:

- which exemplify the culinary treasures of the city and/or are a part of Chicago's exciting culinary scene
- who propose to serve unique menu items
- · who represent ethnic and culinary diversity

Publicly-held, Chicago-based corporations will be considered on a case-by-case basis. Applicants will be selected based on meeting the requirements listed in this application.

Taste management has the discretion to accept applications after the deadline if the participant will enhance the quality of the event.

### LICENSE AND OTHER REQUIREMENTS

**NEW:** ALL VENDORS PARTICIPATING IN THIS YEAR'S DOWNTOWN TASTE MUST OBTAIN THEIR "180 Day Special Event Food Booth or Food Truck License" from the City of Chicago's Business Affairs & Consumer Protection division by Wednesday, June 1, 2022 to be eligible to participate.

Documentation for the licenses listed below must be submitted **at the time of application.** Applicants must:

- Have all necessary City of Chicago and State of Illinois operation licenses and permits
- Be listed as the d/b/a, if applicable, on their City of Chicago License
- Not have any outstanding debts with the City of Chicago or the Illinois Department of Revenue
- Not have any pending cases with the City of Chicago Liquor Commission
- Have a completed City of Chicago Economic Disclosure before acceptance into Taste of Chicago
- Summer Festival Food Vendor Certificate





# **INSURANCE REQUIREMENTS**

Applicants will be required to provide an original Certificate of Insurance evidencing the following insurance minimums for the dates of June 11–July 11, 2022:

- Workers Compensation and Employers Liability minimum of \$500,000 each accident, illness or disease
- Commercial General Liability minimum \$1,000,000 per occurrence
- Automobile Liability minimum of \$500,000 per occurrence
- Property coverage (replacement cost)
- Cyber Liability minimum \$1,000,000 per occurrence
- Certificate Holder MUST list: City of Chicago, 78 E. Washington, Chicago, IL 60602

Final acceptance is contingent on applicant naming the City of Chicago, the Chicago Park District, their employees, agents and officials as additionally insured. Applicants must also submit a copy of the endorsement using ISO form CG 20 26 or equivalent. Applicant's certificate of insurance must also evidence a waiver of subrogation in favor of the City of Chicago, its employees, elected officials, agents or representatives.

## **SKILLS NEEDED**

Taste of Chicago is looking for participants that can prove they have the availability to sustain both Taste and their home base operations. It is critical to have participants that can produce at a high volume and withstand production in an outdoor environment under very restrictive conditions.

Participants applying for Taste are expected to effectively maintain (both outdoors on event grounds and at their home bases) the highest possible standard in terms of sanitation practices, proper food handling, professionalism and personnel training. In advance of acceptance, DCASE will work closely with the Chicago Department of Public Health to analyze past health inspection reports and warnings that may provide some information in making a decision on whether to accept or reject a certain participant.

Since the majority of food preparation and cooking for Taste should take place at the participant's normal place of business, each participant will need to make sure they have the proper arrangements in place to cook, transport and





store the food in compliance with standard food sanitation practices. A careful and detailed plan and schedule should be assembled by all participants to ensure that all of the deadlines can be met pre-event. Equipment rental, refrigeration rental and commissary prep should be scheduled as soon as your business has been accepted into the event. Also, participants will need to make their suppliers aware of delivery restrictions on Taste grounds for the duration of the event.

## **MENU ITEMS**

To best showcase your food, all menu items must be consistent with the character of your establishment, and a copy of your menu offerings is required in the application process.

As you plan your menu, we encourage you to serve more "Taste of" items!

You may submit a list of (2) to (6) total menu items that best represent your establishment.

There should be no more than (6) items on your menu:

- If you have (6) menu items, at a minimum (3) must be "Taste of" portions
- If you have (5, 4 or 3) menu items, at a minimum (2) must be "Taste of" portions
- If you have (2) menu items, at a minimum (1) must be a "Taste of" portion

"Taste of" portions should not be priced higher than \$4.00.

There are no other portion/pricing requirements! Historically, many vendors have found the majority of items sold on-site are "Taste of" portions so if you would like to serve a menu of all "Taste of" portions, that would be welcomed. It's up to you!

ALL SALES ARE CASH / CREDIT CARD ONLY. There are no Taste tickets this year. All vendors will be required to have your own POS and cash collection systems in place to manage food sales. All menu prices must include sales tax and be rounded to the dollar, for example, \$3, \$4, \$5 etc. etc. Although maximum limits for main menu pricing will not be instituted, it's recommended that your pricing be consistent with an event which promotes "sampling" from multiple Taste vendors. The concept provides attendees with a sample of your product, not a full dinner portion. There will not be a limit on the average price per menu item. To be clear, it is perfectly acceptable to have a menu of all "Taste of" portions.



#### COSTS OF PARTICIPATING

**The FEE to participate in Taste of Chicago as a 3-DAY FOOD Vendor is \$1,000.** 3-Day Food vendors will be invoiced for this amount upon acceptance and the fee must be paid by the due date on the invoice.

The FEE to participate in the Taste of Chicago as a FOOD TRUCK Vendor is \$100 per day. Food Truck vendors will be invoiced for this amount upon acceptance and the fee must be paid by the due date on the invoice.

The STIPEND DCASE will pay food vendors to participate in (1) day of the Taste Neighborhood Pop-Up events is



# \$1,000. Food Truck vendors will be provided a \$500 per day stipend to participate in the neighborhood Pop-Up events.

- All sales taxes will be the responsibility of you, the vendor
- The City will NOT collect any commissions from your sales
- Food Vendors, for the downtown event, must secure a "180 Day Special Event Food Booth or Food Truck License" from the City's Department of Business Affairs & Consumer Protection no later than Wednesday, June 1, 2022

For the Downtown Taste: Your vendor fee will include the regular use of propane gas, refrigerated storage rental, equipment hook-ups and repairs, fuel, electricity, and other services. Any egregious or unnecessary over use of these resources will result in an invoice being issued to the vendor.

For the Taste Neighborhood Pop-Ups: DCASE will provide generators but you must supply your own propane gas, refrigerated storage, cooking equipment, and fuel.

# **VENDOR PARTICIPANTS RECEIVE:**

- Up to a 20'x20' tent canopy (not food trucks)
- Two menu signs (not food trucks)
- Basic electrical power, (One ((1)) 40amp, 120volt Circuit) per vendor
- Virtual vendor training seminars to assist you in making Taste beneficial for you and the City of Chicago

### **KEY RULES AND REGULATIONS**

Rules and regulations, as well as other vital information, will be discussed at the first Vendor Meeting to be held in Spring 2022. This meeting is MANDATORY for each participant's key contact person and on-site event manager. It will be hosted virtually by the Department of Cultural Affairs & Special Events.

Attendance at all training seminars is MANDATORY for all key contact persons of each participant. There are no substitute or make-up sessions.

Choose your key contact person carefully as that person will need to be available at all times from the point of acceptance through the end of the Taste event.

Prior to the first Vendor Meeting, all accepted participants will receive a contract packet detailing the information and documentation due at the first Vendor meeting.

Participants and their employees must maintain the highest degree of cleanliness and professionalism in their booths and on Taste grounds at all times.

Extensive publicity and promotions are planned for this year's event. Taste vendors may be called upon to participate in pre-event promotions.



All Five-day vendors are responsible for building/installing their own booths. The appearance of the event as a "whole" is extremely important, including the design of the food booths, so please provide a picture or a design of the booth which you plan to use for 2022.



If your establishment is selected to participate in the event and your booth does not meet the event appearance requirements, the event will provide a uniform facade and counter for use. The participant will incur a rental set-up and take down fee.

Under no circumstances will participants be allowed to use additional structures, signage, tents or booths unless reviewed and approved by event management in writing, prior to the event.

Menu prices or signs may not be altered during the event. Any alterations will result in your booth being closed down for the day.

Participants my not sell beverages of any kind at the downtown event. However, vendors are encouraged to sell beverages at the neighborhood Pop-Up events.

Recycling is a vital part of Taste. Use of recycled/recyclable products is highly recommended and encouraged.

# **READY TO APPLY?**

On-line applications for this year's Taste of Chicago can be completed HERE:

### You will also be required to submit:

- 1 A copy of your City of Chicago Food Business License
- 2 A copy of your State of Illinois Certificate of Registration
- 3 A copy of your most recent City of Chicago Health Inspection
- 4 Your establishment's menu
- 5 A picture or rough design idea/plan for your booth space

# All applications must be submitted by Thursday, March 24, 2022

#### QUESTIONS?

Neal Heitz

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# APPLICATIONS NOW BEING ACCEPTED ONLINE!